

CLAIMS:

1. A device (10) for receiving content (14) comprising:
a memory (12) which is configured to store a descriptor; and
a processor (18) which is configured to read said descriptor and an origin code
embedded in said content (14);
5 wherein said processor (18) is further configured to allow access of said
content (14) when said descriptor is substantially identical to said origin code
2. The device (10) of claim 1, wherein said processor (18) is further configured
to allow at least one of video signals of said content (14) to be displayed onto a screen (20)
10 and audio signals of said content to be heard on a speaker when said descriptor is
substantially identical to said origin code.
3. The device (10) of claim 1, wherein usage rules are further embedded in said
content (14); said processor (18) being further configured to read said usage rules and
15 determining said access of said content (14) based on said usage rules.
4. The device (10) of claim 1, wherein usage rules are embedded in said content
(14); said processor (18) being configured to obey said usage rules in determining said access
of said content (14).
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5. The device (10) of claim 4, wherein said usage rules are related to allow said
access of said content (14) based on said origin code and said descriptor.
6. The device (10) of claim 1, wherein said descriptor includes a region code
25 indicative of a region said device (10) is useable, and said origin code is related to an origin
of said content (14).

7. The device (10) of claim 1, wherein said descriptor includes a device time zone indicative of regions said device (10) is useable, and said origin code includes a content time zone indicative of an origin of said content (14).
- 5 8. The device (10) of claim 7, wherein said device time zone is obtainable from a timing module (22) of said device (10).
9. A method for accessing of content (14) of a device (10) comprising:
reading a descriptor embedded in said (10) device;
10 reading an origin code embedded in said content;
comparing said descriptor with said origin code; and
allowing access of said content (14) when said descriptor and said origin code are substantially identical.
- 15 10. The method of claim 9, wherein said allowing act allows at least one of video signals of said content (14) to be displayed onto a screen (20) and audio signals of said content (14) to be heard on a speaker when said descriptor is substantially identical to said origin code.
- 20 11. The method of claim 9, further comprising:
reading usage rules embedded in said content (14); and
determining said access of said content (14) based on said usage rules.
12. The method of claim 9, further comprising:
25 reading usage rules embedded in said content (14); and
obeying said usage rules in determining said access of said content (14).
13. The method of claim 12, wherein said usage rules are related to allowing said access of said content (14) based on said origin code and said descriptor.
- 30 14. The method of claim 9, wherein said descriptor includes a region code indicative of a region said device (10) is useable, and said origin code is related to an origin of said content (14).

15. The method of claim 9, wherein said descriptor includes a device time zone indicative of regions said device is useable, and said origin code includes a content time zone indicative of an origin of said content (14).

5 16. The method of claim 15, further comprising obtaining said device time zone from a timing module of said device (10).

10 17. The method of claim 9, further comprising:
storing said descriptor in a memory (12) of said device (10); and
embedding an origin code in said content (14).

15 18. A signal embodied in a carrier wave comprising:
content (14) for access by a device (10); and
a content code indicative of an origin of said signal;
wherein said signal is allowed to be accessed when said content code is
substantially identical to a device code imbedded in said device (10).

20 19. The signal of claim 18, further comprising usage rules, wherein said signal is allowed to be accessed based on usage rules.

25 20. The signal of claim 18, wherein said content code includes a first time zone of origin of a broadcast of said content (14), said signal being allowed to be accessed by said device (10) when a second time zone included in said device (10) is substantially identical to first time zone.